

VILLAGE OF VERNON HILLS

ORDINANCE NO. 2014-019

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE VILLAGE OF  
VERNON HILLS, CHAPTER 10, LICENSES, PERMITS AND MISCELLANEOUS  
BUSINESS REGULATIONS, CHAPTER 19, SIGNS AND CHAPTER 25,  
COMPREHENSIVE FEES; ESTABLISHING REQUIREMENTS FOR RIGHT OF WAY  
SIGNS

THE 15<sup>th</sup> DAY OF APRIL 2014

Published in pamphlet form by the Authority of the  
President and Board of Trustees of the Village of  
Vernon Hills, Lake County, Illinois, this 18<sup>th</sup> Day of  
April, 2014

**ORDINANCE NO. 2014-019**

**AN ORDINANCE AMENDING THE CODE OF  
ORDINANCES OF THE VILLAGE OF  
VERNON HILLS, CHAPTER 10, LICENSES,  
PERMITS AND MISCELLANEOUS  
BUSINESS REGULATIONS, CHAPTER 19,  
SIGNS AND CHAPTER 25,  
COMPREHENSIVE FEES; ESTABLISHING  
REQUIREMENTS FOR RIGHT OF WAY  
SIGNS**

**WHEREAS**, the President and Board of Trustees of the Village of Vernon Hills is authorized to prescribe minimum standards for the purpose of promoting the convenience and general welfare for the people of Vernon Hills including the appropriate display of directional signs; and

**WHEREAS**, the Village Board of Trustee received feedback from business owners on Center Drive and Hawthorn Parkway regarding their lack of visibility from a major roadway and their customers difficulty in finding their location; and

**WHEREAS**, in response to this feedback, the Village Board of Trustees has determined that right of way directional signs are appropriate to assist customer finding business locations that do not have frontage on a major street; and

**WHEREAS**, for the purpose of establishing regulations for the placement of directional tenant panels on the right of way directional signs, an amendment to the Chapter 10, "Licenses, Permits and Miscellaneous Business Regulations" is required; and

**WHEREAS**, for the purpose of eliminating conflicts with the Sign Code, an amendment to Chapter 19, "Signs" is required; and

**WHEREAS**, for the purpose of establishing tenant panel licensing fee's, an amendment to Chapter 25, "Comprehensive Fee's and Penalties" is required; and

**WHEREAS**, the Board of Trustees having reviewed the amendment to Chapter 10, "Licenses, Permits and Miscellaneous Business Regulations", Chapter 19, "Signs" and Chapter 25, "Comprehensive Fee's and Penalties" at their Committee of the Whole meeting on April 1, 2014 found that each amendment is appropriate.

**NOW, THEREFORE, BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF VERNON HILLS, COUNTY OF LAKE AND STATE OF ILLINOIS:**

**SECTION I.** Chapter 10, “Licenses, Permits and Miscellaneous Business Regulations” of the Village of Vernon Hills Code of Ordinances is hereby amended by addition of a new Article “IX” to read as follows:

**ARTICLE IX. RIGHT OF WAY DIRECTIONAL SIGN PANELS**

DIVISION 1. GENERALLY

**Sec. 10-228. Definitions.**

The following words, terms phrases, when used in this article, shall have the ascribed meanings to them in this section, except where the context clearly indicates a different meaning:

*Right of Way Directional Sign Structure* means any sign structure, owned by the Village and located in the right of way, upon which a business establishment may lease a tenant directional panel as defined herein.

*Tenant Directional Panels* Means a panel designed in accordance with the requirements of this article, the sole purpose of which is to direct customers to an establishment that is otherwise not visible from a major roadway. For the purpose of this definition, tenant directional panels shall not include off-site advertising signs.

**Sec. 10-229. Purpose.**

It is the Villages intent to locate directional signs at strategic locations in the Village right of way, upon which tenant panel can be placed. The panels are purely directional in nature, intended to facilitate customers locating businesses that are otherwise not visible, thus enhancing public safety. The number, location, size, height and design of the signs and panels shall be as approved by the Village Board.

**Secs. 10-230 – 10-240 Reserved**

DIVISION 2. LICENSES

**Sec. 10-241. Required.**

It shall be unlawful for any establishment to display a tenant directional panel on a Village right of way directional sign structure without having first obtained a license thereof from the Village.

**Sec. 10-242. Application.**

Applications for a license under this division shall be made on form(s) provided by the Village Clerk and shall be accompanied by a drawing of the proposed tenant directional panel. The size and design shall be in accordance with the requirements referenced herein. Upon payment of the directional panel license and installation fees, the Village will coordinate with the sign contractor for its installation.

**Sec. 10-243. Fee.**

The application and installation fees shall be in accordance with Chapter 25, Comprehensive fees and penalties.

**Sec. 10-244. Renewal**

The license shall be renewed annually. The fee shall be in accordance with Chapter 25, Comprehensive fees and penalties.

**Secs. 10-245 – 10-254 Reserved**

**DIVISION 3. RULES & REGULATIONS**

**Sec. 10-255**

Upon issuance of a license as described herein, tenant directional panels shall only be located on right of way directional structures owned by the Village of Vernon Hills.

**Sec. 10-256**

Directional tenant panels shall provide only the name of the establishment with an arrow indicating where the establishment can be found. Unless otherwise approved by the Village Board, the height of the sign shall be 16'-0" and the panel size shall be 4'-0" wide by 5.87' tall (23.5 square feet). The letter height shall be 8". The letter color shall be white and the background color shall be maroon. The font style shall be Arial. The pole and supports shall be semi-gloss black

**Sec. 10-257**

Only single use facilities without frontage on a highway or major street can qualify for a directional tenant panel. Multi-tenant buildings shall not be permitted to display a panel, except that the name of office developments can be displayed.

**Sec. 10-258**

Qualified business establishments, as referenced herein, are permitted to display not more than one tenant directional panel on any single right of way directional structure.

**Sec. 10-259 - 10-269 Reserved**

**SECTION II.** Chapter 19, "Signs", section 19-5, "Exemptions" is hereby amended by addition of a new section 19-5(10), to read as follows:

*"19-5(10), Right of Way Directional Sign Structures: Any sign structure, owned by the Village and located in the right of way or easement, upon which a business establishment may lease a tenant directional panel in compliance with the provisions of Article IX of the Village Code of Ordinances".*

**SECTION III.** Chapter 25, section 25-3 of the Village of Vernon Hills Code of Ordinances is hereby amended by addition of the following fee for a tenant directional panel license, to read as follows:

"25-3. *Tenant directional panel, Fee required:* The initial fee shall be \$200 plus the cost of installation. The annual fee shall be \$100."

**SECTION IV. SEVERABILITY.** In the event that any section, clause, provision, or part of this ordinance shall be found and determined to be invalid by a court of competent jurisdiction, all valid parts that are severable from the invalid parts shall remain in full force and effect. If any part of this ordinance is found to be invalid in any one or more of its several applications, all valid applications that are severable from the invalid applications shall remain in effect.

**SECTION V. REPEAL AND SAVINGS CLAUSE.** All ordinances or parts of ordinances in conflict herewith are hereby repealed; provided, however, that nothing herein contained shall affect any rights, actions or causes of action which shall have accrued to the Village of Vernon Hills prior to the effective date of this ordinance.

**SECTION VI. EFFECTIVE DATE.** This ordinance shall be in full force and in effect from and after its passage, approval, and publication in pamphlet form as provided by law.

**SECTION VII. ORDINANCE NUMBER.** This ordinance shall be known as Ordinance Number 2014-019

Adopted by roll call vote as follows:

AYES: 6 – Koch, Marquardt, Williams, Schultz, Schwartz, Hebda

NAYS: 0 - None

ABSENT AND NOT VOTING: 0 - None

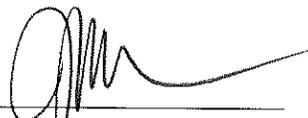
  
\_\_\_\_\_  
Roger L. Byrne  
Village President

PASSED: 04/15/2014

APPROVED: 04/15/2014

PUBLISHED IN PAMPHLET FORM: 04/18/2014

ATTEST:

  
\_\_\_\_\_  
John Kalmar  
Village Clerk

AFFIDAVIT OF SERVICE

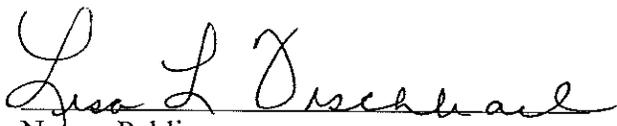
STATE OF ILLINOIS     )  
  )  
COUNTY OF LAKE        )

I, JOHN M. KALMAR, BEING FIRST DULY APPOINTED, DEPOSES AND SAYS ON OATH THAT AS VILLAGE CLERK OF THE VILLAGE OF VERNON HILLS, HE DID CAUSE THE FOREGOING CERTIFICATE FOR ORDINANCE 2014-019, AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE VILLAGE OF VERNON HILLS, CHAPTER 10, LICENSES, PERMITS AND MISCELLANEOUS BUSINESS REGULATIONS, CHAPTER 19, SIGNS AND CHAPTER 25, COMPREHENSIVE FEES; ESTABLISHING REQUIREMENTS FOR RIGHT OF WAY SIGNS TO BE POSTED IN THE VILLAGE HALL AS REQUIRED BY LAW FROM APRIL 18, 2014 TO APRIL 29, 2014.



\_\_\_\_\_  
JOHN M. KALMAR, VILLAGE CLERK

SUBSCRIBED AND SWORN TO BEFORE  
THIS 18<sup>th</sup> DAY OF APRIL, 2014

  
\_\_\_\_\_  
Notary Public

